



Media Information

ANALYSYS FOUNDER JOINS BOARD OF CAMBRIDGE BROADBAND

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The international digital economy guru and government adviser David Cleevely is to join fast-growing broadband communication company Cambridge Broadband in its push toward hardware production.

Cleevely, founder of Analysys and Managing Director of Analysys Group will sit on the board of Cambridge Broadband Ltd (CBL) as a non-executive director, bringing his vision of the networked economy to the company that is developing critical elements of broadband communications hardware.

CBL is developing advanced fixed wireless broadband system that will provide high-speed 'last mile' links to homes and offices. Their latest design, named the VectaStar 3500, is approaching the beta stage with production hardware due for delivery next year. Peter Wharton, Chief Executive, Cambridge Broadband Ltd said: "David Cleevely's knowledge, vision and expertise will be invaluable in refining our strategic direction and confirming our target markets in Europe and elsewhere."

David Cleevely said: "Peter and his team at CBL have a first-class track record in advanced communications hardware, and their concepts are very exciting. I am delighted to be invited to join and look forward to contributing as a non-exec." Other non-executive board members are representatives of Adaptive Broadband Corporation (NASDAQ:ADAP) and Amadeus Capital Partners Ltd.

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CBL was founded in January this year by an established development and marketing team that successfully pioneered the first generation of low cost, high capacity fixed wireless access network systems in the USA. The company is developing second-generation fixed wireless broadband systems initially targeting the pan-European 3.5 GHz band.

The fixed wireless broadband system will provide high-speed 'last mile' links to homes and offices at speeds an order of magnitude higher than those provided by upgrades to legacy networks - such as cable modems and ADSL - at lower overall cost.

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