



# media information

20 June 2006

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## **CAMBRIDGE BROADBAND FURTHER EXPANDS SALES TEAM IN ASIA**

**Cambridge, UK, 20 June 2006:** Cambridge Broadband Limited has further strengthened its presence in the Asian market with the appointment of Alice Weng, who is responsible for the company's sales activities in Singapore, Thailand and Vietnam. Alice joins Cambridge Broadband from Comtrend in Taiwan, where she was Director of International Sales.

Steve Greaves, VP Asia Pacific at Cambridge Broadband, comments: "We are experiencing great demand for our VectaStar cellular backhaul solution across Asia and we are working with a number of operators in the region, including some major cellular players. We are very pleased to have welcomed Alice on board to help develop our relationships with new customers throughout Asia."

Alice holds an MSc degree in Marketing from Strathclyde University in the UK, and is fluent in both English and Chinese Mandarin. Alice is based at Cambridge Broadband's Kuala Lumpur office.

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### notes

1. For more information about any of the issues in this press release, please contact Nicky Dibben, Invention Marketing Limited, e-mail [nicky@invention-marketing.co.uk](mailto:nicky@invention-marketing.co.uk), phone +44 (0) 1223 235399.
2. A photograph of Alice Weng is available, please contact Nicky Dibben (as above)

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3. A PDF version of this press release is available, please contact Nicky Dibben (as above).

**About Cambridge Broadband** [www.cambridgebroadband.com](http://www.cambridgebroadband.com)

Cambridge Broadband has pioneered the development of carrier-class, point-to-multipoint broadband wireless access equipment. The company is focused on delivering high quality multi-service networks to network operators with the best price-performance in the licensed bands worldwide. Cambridge Broadband was formed in January 2000 by an experienced team with a strong record of successful innovation in broadband wireless design.

**About VectaStar**

Cambridge Broadband's VectaStar is a highly flexible carrier-class broadband wireless platform for telecommunications and mobile operators. With its capacity, range, service mix, and spectral efficiency, VectaStar is a superior solution whether used for backhaul, access, or both. Technically and commercially proven in many deployments worldwide, VectaStar provides the perfect competitive advantage.