

## **Cambridge Broadband Networks cleans up**

*Cambridge Broadband Networks named Fastest Growing Larger Company at Cleantech Connect awards 2010*

**Cambridge, UK, 19 November 2010:** [Cambridge Broadband Networks](#), the microwave network specialist, has been awarded the “Fastest growing larger company” at this year’s Cleantech Connect Awards held in London. The company was initially invited to present its VectaStar point-to-multipoint backhaul solution to a panel of judges including Jigar Shah, CEO, Carbon War Room and Richard Youngman, Managing Director Europe, Cleantech Group with the award confirmed at a ceremony held on Wednesday night.

“Mobile backhaul is one of the most critical elements of any mobile network, but it is also power hungry and resource intensive. As a company, we took a conscious decision to better equip our customers with a backhaul solution that not only exceeds the demands placed on mobile networks by data traffic, but also one that significantly reduces power consumption and is efficient in its use of resources,” commented Graham Peel, CEO, Cambridge Broadband Networks.

Developed using point-to-multipoint architecture, operators deploying VectaStar backhaul networks require half as many radios as the legacy point-to-point equivalent with significant increases in sector capacity and throughput. As a result Cambridge Broadband Networks is the market leader in point-to-multipoint technology and, at a time when mobile operators are distinctly aware of the need to upgrade their networks, VectaStar offers a flexible, cost-saving solution with a cleantech edge.

Organised by leading investment bank GP Bullhound, with Schroders Private Banking as a premium sponsor, the Cleantech Connect awards celebrates innovation and growth within clean and green technology with this year’s events being held at Sketch.

“The Cleantech Connect award has rounded off a tremendous year of growth for Cambridge Broadband Networks, having recently been named in the Deloitte Fast50, TechTrack 100 and named a distinguished honoree at the Stevie Awards,” Graham Peel concluded.

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**About Cambridge Broadband Networks**

Cambridge Broadband Networks provides telecommunications operators with carrier-class wireless point-to-multipoint transmission equipment. The company's unique approach to backhaul means that its technology provides operators with a highly compelling business case, reducing backhaul costs by up to 60%.

To date, Cambridge Broadband Networks products have been commercially deployed and technically proven in more than 30 countries, and the company continues to expand into new geographical markets as wireless networks become more widespread throughout the world. Privately-held, Cambridge Broadband Networks has headquarters in Cambridge, UK, with offices in Malaysia and South Africa and manufacturing facilities in China.

#### **About GP Bullhound**

With offices in London and San Francisco, GP Bullhound is a leading investment banking firm providing advice on mergers & acquisitions and institutional capital-raising to emerging growth companies in the Technology sector. The firm was established in 1999, and has completed over 100 M&A and Private Placement transactions on behalf of Europe's leading entrepreneurs and business builders. Comprised of some of the most experienced technology advisory professionals, our long track record and dedicated approach has helped us establish a leading global position. We have strong domain expertise in the areas of Internet and Digital Media, Software and Services, Cleantech and Hardware, where we focus on providing pre-eminent advisory services to some of the best entrepreneurs, management teams and investors around the globe.

#### **About Cleantech Connect 2010 Awards**

Cleantech Connect brings together Europe's leaders in the clean and green technology space. Recognising growth and innovation in the sector, GP Bullhound is a keen supporter of this growing area. Cleantech Connect 2010 Awards are sponsored by: Schroders Private Banking, law firm Choate, RUSTON webb, NESTA, and the charity for the night, SolarAid.

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