



media information

14 September 2006

CAMBRIDGE BROADBAND RAMPS UP SOUTH ASIAN OPERATIONS IN RESPONSE TO MARKET DEMAND

Cambridge, UK, 14 September 2006: Cambridge Broadband is expanding its presence in South Asia, in order to support its current and future customers. The company is carrying out strategic work with a number of large operators in the region, preparing for major wireless projects implementing its VectaStar wireless transmission platform.

Of key importance to Cambridge Broadband is its ability to quickly provide on-site support for operators in the region. The company has hired a new technology expert, Rashmin Vyawahare, to work closely with customers in planning and implementing the right network deployment for their needs. Rashmin has joined Cambridge Broadband from a leading Indian operator, where he had a great deal of hands-on experience in the design and implementation of wireless networks.

Bjorn Krylander, Cambridge Broadband's Chief Executive Officer, comments: "The wireless market in Asia is continuing to grow very rapidly, and is of great strategic importance to Cambridge Broadband. In South Asia, we are seeing ever increasing demand for our products, in particular in the fast-growing markets of India, Pakistan and Bangladesh. We have successful relationships with a number of operators in the region, and the rapid expansion of our presence to support our South Asian customers is a crucial factor in our success."

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notes

1. For more information about any of the issues in this press release, please contact Nicky Dibben, Invention Marketing Limited, e-mail nicky@invention-marketing.co.uk, phone +44 (0) 1223 235399.
2. A photograph of Rashmin Vyawahare is available, please contact Nicky Dibben (as above).
3. A PDF version of this press release is available, please contact Nicky Dibben (as above).

About Cambridge Broadband www.cambridgebroadband.com

Cambridge Broadband provides telecommunications operators with carrier-class wireless point-to-multipoint transmission equipment. The company's unique approach to backhaul means that its technology provides operators with a highly compelling business case. To date, Cambridge Broadband's products have been commercially deployed and technically proven in more than 30 countries, and the company continues to expand into new geographical markets as wireless networks become more widespread throughout the world. Privately-held, Cambridge Broadband has headquarters in Cambridge, UK, with offices in Malaysia and South Africa and manufacturing facilities in China and the UK. The company is rapidly growing and currently has approximately 100 employees, primarily in development.

About VectaStar

VectaStar is a highly flexible, scalable point-to-multipoint radio transmission system that can be used for 2G and 3G cellular backhaul, WiMAX/WiFi/DSLAM backhaul and Enterprise access. VectaStar is the only transmission solution with integrated Abis and Iub optimisation and dynamic statistical multiplexing to maximise the traffic that can be carried in any given bandwidth. This provides operators with the most efficient use of their radio spectrum and gives substantial operational and capital expenditure savings compared to leased line solutions. VectaStar's additional advantages include its superior capacity, range, service mix, spectral efficiency and built-in support for full redundancy. VectaStar seamlessly supports E1/T1, IP and ATM transmission protocols, providing operators with a comprehensive range of service offerings within a future proof platform. A single VectaStar base station supports simultaneous operation in the licensed 3.5GHz, 10.5GHz and 26GHz (24.5-26.5GHz) spectrum bands.