



Cambridge Broadband Networks honored at Steviessm

VectaStar II named Distinguished Honoree in the Best New Product or Service of the Year for Telecommunications

Cambridge, UK – 12 July, 2010 – Microwave Point-to-Multipoint (PMP) backhaul specialist, Cambridge Broadband Networks, has been awarded a Distinguished Honoree medal in Best New Product or Service of the Year in Telecommunications for its VectaStar II solution at the 2010 International Business Awards.

Deployed by major operators worldwide, the VectaStar platform is one of the most mature IP microwave Backhaul solutions for cellular networks, having been deployed as a 3G IP RAN backhaul solution since 2003. VectaStar II enhances the platform to include the backhaul support of the latest and future networks, including LTE.

Offering high performance, VectaStar is quick to implement and offers significant capital and operational savings compared to the legacy microwave solutions, by reducing the number of microwave radios required by nearly 50%.

“As a company, Cambridge Broadband Networks understands the impact the data boom is having on cellular networks. We offer a solution that is quick to deploy, scalable and that helps manage the explosive growth of data on the networks,” commented Graham Peel, CEO, Cambridge Broadband Networks. “Being named a distinguished honoree at this year’s International Business Awards, is testament to our continuous development and dedication to the market, and it is an honour to be acknowledged for our achievements in this field.”

The International Business Awards are the only global, all-encompassing business awards program honoring great performances in business. A shortlist was selected from more than 1,700 entries received from organizations and individuals in more than 40

countries. Honorees were determined through two rounds of judging by professionals worldwide.

Nicknamed the Stevie® for the Greek word “crowned,” the awards will be presented to honorees at a gala dinner on Monday, 27 September in the Ritz-Carlton Hotel in Istanbul, Turkey.

“Despite the harsh economic climate, entries to the IBAs actually grew a bit this year, and that illustrates the increasing importance of The International Business Awards worldwide,” said Michael Gallagher, president of The Stevie Awards, presenters of the IBAs. “We congratulate all of the honorees, and we look forward to recognizing them for their achievements at our gala awards dinner in Istanbul on 27 September.”

Complete lists of honorees and other details are available at www.stevieawards.com/iba.

About Cambridge Broadband Networks (www.cbnl.com),

Cambridge Broadband Networks a member of the Next Generation Mobile Network Alliance (NGMN), provides telecommunications operators with carrier-class wireless point-to-multipoint transmission equipment. The company’s unique approach to backhaul means that its technology provides operators with a highly compelling business case, reducing backhaul costs by up to 60%. To date, Cambridge Broadband Networks products have been commercially deployed and technically proven in more than 30 countries, and the company continues to expand into new geographical markets as wireless networks become more widespread throughout the world. Privately-held, Cambridge Broadband Networks has headquarters in Cambridge, UK, with offices in Malaysia and South Africa and manufacturing facilities in China.

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

Premier Sponsor of The 2010 International Business Awards is Infogroup. National Sponsors include the Korea Business Communicators Association and the Public Relations Society of India. Supporting sponsor is McCann PR Romania. Localization Partner for the 2010 IBAs is Lionbridge.

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