



media information

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CAMBRIDGE BROADBAND ESTABLISHES LOCAL PRESENCE IN AFRICA AND EXPANDS SALES FORCE

Cambridge, UK, 11 July 2006: Cambridge Broadband Limited, the provider of wireless transmission solutions for the cellular market, has appointed a new Regional Sales Director for the African market. Neeren Ramharakh has joined the company with responsibility for sales activities throughout the African continent. Cambridge Broadband is also establishing a local office in the region to support the company's African customers.

Neeren Ramharakh brings a great deal of knowledge and experience in the telecommunications market, with a particular focus on cellular operators, Cambridge Broadband's key customer base. He has worked as an independent consultant in the telecommunications market, and spent a number of years at Motorola, including holding the role of Solutions Marketing Manager for Sub Saharan Africa.

Neeren comments: "The African continent has enormous potential for economic growth. I strongly believe that technology together with best practices will drive this growth. Cambridge Broadband is fully committed to supporting this growth through its superior technology and I am excited and proud to be joining such a dynamic market leading company."

Neeren holds a number of qualifications in the fields of Electronic Engineering, Project management and Business management. He is fluent in both English and Afrikaans. He will be based at Cambridge Broadband's new African office in Johannesburg.

-- Ends --

notes

1. For more information about any of the issues in this press release, please contact Nicky Dibben, Invention Marketing Limited, e-mail nicky@invention-marketing.co.uk, phone +44 (0) 1223 235399.
2. A photograph of Neeren Ramharakh is available, please contact Nicky Dibben (as above).
2. A PDF version of this press release is available, please contact Nicky Dibben (as above).

About Cambridge Broadband www.cambridgebroadband.com

Cambridge Broadband provides telecommunications operators with carrier class wireless point-to-multipoint transmission equipment. The company's unique approach to backhaul means that its technology provides operators with a highly compelling business case. To date, Cambridge Broadband's products have been commercially deployed and technically proven in more than 30 countries, and the company continues to expand into new geographical markets as wireless networks become more widespread throughout the world. Privately-held, Cambridge Broadband has headquarters in Cambridge, UK, with offices in Malaysia and South Africa and manufacturing facilities in China and the UK. The company is rapidly growing and currently has approximately 100 employees, primarily in development.

About VectaStar

VectaStar is a highly flexible, scalable point-to-multipoint radio transmission system that can be used for 2G and 3G cellular backhaul, WiMAX/WiFi/DSLAM backhaul and Enterprise access. VectaStar is the only transmission solution with integrated Abis and lub optimisation and dynamic statistical multiplexing to maximise the traffic that can be carried in any given bandwidth. This provides operators with the most efficient use of their radio spectrum and gives substantial operational and capital expenditure savings compared to leased line solutions. VectaStar's additional advantages include its superior capacity, range, service mix, spectral efficiency and built-in support for full redundancy. VectaStar seamlessly supports E1/T1, IP and ATM transmission protocols, providing operators with a comprehensive range of service offerings within a future proof platform. A single VectaStar base station supports simultaneous operation in the licensed 3.5GHz, 10.5GHz and 26-28GHz spectrum bands.