



# media information

3 August 2006

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## **CAMBRIDGE BROADBAND APPOINTS NEW EXECUTIVE VICE PRESIDENT OPERATIONS**

**Cambridge, UK, 3 August 2006:** Cambridge Broadband Limited has appointed a new Executive Vice President of Operations, Graham Peel. His primary role is to oversee the company's operations as it rapidly expands its customer base and manufacturing capabilities.

Bjorn Krylander, Cambridge Broadband's Chief Executive Officer, comments: "Demand for our wireless transmission platform continues to increase, particularly among cellular operators, and we are rapidly growing our customer base. Graham's broad experience in the manufacturing world is important to enable increased flexibility, lower cost and shorter lead times in our supply chain."

Graham joins Cambridge Broadband from Keronite, where he established new specialist manufacturing operations in the UK and the USA and served as CEO from 2001 to 2005. Previously he was Managing Director of Lotus Cars.

-- Ends --

### notes

1. For more information about any of the issues in this press release, please contact Nicky Dibben, Invention Marketing Limited, e-mail [nicky@invention-marketing.co.uk](mailto:nicky@invention-marketing.co.uk), phone +44 (0) 1223 235399.
2. A PDF version of this press release is available, please contact Nicky Dibben (as above).

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### About Cambridge Broadband [www.cambridgebroadband.com](http://www.cambridgebroadband.com)

Cambridge Broadband provides telecommunications operators with carrier-class wireless point-to-multipoint transmission equipment. The company's unique approach to backhaul means that its technology provides operators with a highly compelling business case. To date, Cambridge Broadband's products have been commercially deployed and technically proven in more than 30 countries, and the company continues to expand into new geographical markets as wireless networks become more widespread throughout the world. Privately-held, Cambridge Broadband has headquarters in Cambridge, UK, with offices in Malaysia and South Africa and manufacturing facilities in China and the UK. The company is rapidly growing and currently has approximately 100 employees, primarily in development.

### About VectaStar

VectaStar is a highly flexible, scalable point-to-multipoint radio transmission system that can be used for 2G and 3G cellular backhaul, WiMAX/WiFi/DSLAM backhaul and Enterprise access. VectaStar is the only transmission solution with integrated Abis and Iub optimisation and dynamic statistical multiplexing to maximise the traffic that can be carried in any given bandwidth. This provides operators with the most efficient use of their radio spectrum and gives substantial operational and capital expenditure savings compared to leased line solutions. VectaStar's additional advantages include its superior capacity, range, service mix, spectral efficiency and built-in support for full redundancy. VectaStar seamlessly supports E1/T1, IP and ATM transmission protocols, providing operators with a comprehensive range of service offerings within a future proof platform. A single VectaStar base station supports simultaneous operation in the licensed 3.5GHz, 10.5GHz and 26GHz (24.5-26.5GHz) spectrum bands.